

News Release Stride Launches Commercial Insurance Unit

Denmead, Hampshire 23/3/11

Building on its long established and successful property insurance division, independent broker Stride Limited expands into the commercial insurance market with the immediate appointment of experienced broker Sally McIntosh to head up a new dedicated commercial insurance unit.

Hampshire based broker Stride Limited is delighted to announce the appointment of Sally McIntosh to develop its new commercial insurance team. Sally was identified by Stride last year as the right person to establish a dedicated team to service the insurance needs of SME and corporate businesses throughout the South. Sally brings over 25 years experience to the role as Commercial Account Manager, having worked in business insurance broking for nearly all of her working life. Sally has a wealth of knowledge of negotiating cover for SME businesses and upwards, covering everything from Motor Traders to Contractors and specialist risks. Sally has worked extensively across the southern region at brokers such as Perkins Slade of Petersfield and she is well known in business circles as a dedicated professional who works hard to get the best deals for her clients.

Managing Director Richard Lovegrove says of the appointment:

"I am very excited by Sally McIntosh joining Stride today as we have been tracking her reputation for some time. Sally brings unrivalled experience in her field and is the ideal person to head up our growth into commercial insurance."

Commercial Manager Claire Wilson adds:

"With Stride now established as one of the leading property insurance brokers in the south, I am looking forward to working with Sally to developing our commercial insurance offer. With Sally's expertise and Stride's access to a wide range of exclusive and competitive schemes, we can now provide a complete range of insurance services to businesses in the southern region and beyond."

Sally knows that every business has distinctly different insurance needs, having placed cover for numerous specialist risks including famous maritime landmarks and major tourist attractions. She has also been involved with the delicate negotiations to insure contractors working over an ancient monument so she can be relied upon to do a thorough job of covering the risk to the satisfaction of the client.

Stride is renowned for being at the forefront of technology in broking, offering a range of property and other insurance quotes online, but Sally is looking forward to working with businesses on a personal basis, as she feels the human touch has been lost in the recent rush to introduce communications technology:

"I know that many businesses still prefer to work on a face to face basis and I am happy to meet business owners and managers at their workplace to assess their risks at first hand. Stride has a number of competitive schemes and I'm looking forward to sitting down with decision makers to discuss how Stride can meet their commercial insurance requirements at the right price."

To speak to an expert in securing the right insurance cover for your business, call Sally McIntosh on 023 9224 8748 or 078 2434 6659, email her at sally.mcintosh@stride.co.uk or visit www.stride.co.uk

Notes to editors:

1. Stride provides competitive insurance cover for a wide range of commercial property such as blocks of flats; high value housing and let properties as well as business insurance cover including shop insurance; vehicle fleet and motor trade insurance; contractors liability insurance and cover for specialist risks.
2. Stride Limited is an independent insurance broker established on the South Coast since 1973. In addition to operating commercial insurance broker Stride, Stride Limited also trades as Computer Quote, now selling motor; home; van; pet & travel insurance by phone and online via <http://www.computerquoteinsurance.com>
3. Stride has a total Gross Written Premium (GWP) of £18 Million and employs over 50 staff.
4. For more information visit <http://www.stride.co.uk> or contact:

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